**TEKLYNX®** 

## LABEL MATRIX®



BARCODE LABELING AND INTEGRATION SOFTWARE



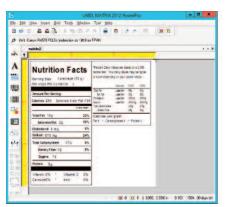
### LABEL MATRIX



LABEL MATRIX is feature-rich label design software for smaller companies looking for a trusted solution that is simple to install and easy to use. LABEL MATRIX is an intuitive application with an easy-to-navigate interface. Helpful wizards guide you through adding text, images, and barcodes, connecting to a database, and advanced design options to ensure a straightforward process. LABEL MATRIX is the best choice for small businesses looking for a labeling solution at a reasonable price point!

TEKLYNX Subscription Licensing is available for LABEL MATRIX and is a cost-effective option that keeps your label design process running.

#### **LABEL MATRIX Helps Your Company**

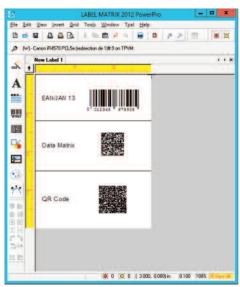


**Nutrition Label Sample** 

- Save Time on Training LABEL MATRIX's wizards can act as training guides when new users begin using the application. These wizards can be used for everything from selecting a printer, to database setup, to 2D barcode configuration.
- Fast Track Labeling with Samples and Templates LABEL MATRIX includes hundreds of label samples and templates spanning from address labels to RFID labels. These samples and templates allow users to meet virtually any labeling requirements.

#### **LABEL MATRIX Is**

- Designed for Small Companies LABEL MATRIX
  is scaled to meet the needs of small environments and
  powerful enough to handle advanced labeling projects.
- Easy to Use Beginners to experienced users can use this application for all labeling requirements. The intuitive interface makes it easy to navigate, while the wizards make it easy to design and print.
- Feature-Rich LABEL MATRIX is full of useful features including date offsets to adjust the current date by a certain interval (often used for best-by and expiration dates), counters to add serialization and incrementing values to your labels, and 2D barcodes, including Data Matrix and QR Codes, which are capable of encoding a large amount of data or even links directly to a website into a very small space.



**Barcode Examples** 

#### **Additional LABEL MATRIX Features**

- Bundle Save
- Live Print Preview
- Label Specific Security
- Wizards
- Advanced Text Capabilities

#### **Compare LABEL MATRIX Editions**

- LABEL MATRIX QuickDraw is a basic label design package recommended for printing linear barcodes to Inkjet or LaserJet printers using store-bought sheets of labels such as Avery forms and templates.
- LABEL MATRIX PowerPro has the ability to print linear and 2D barcode labels to thermal and thermal transfer printers. LABEL MATRIX PowerPro is available in network (multi-user) licensing.

#### **Quick Specs**

- For Windows® 8/8.1, Windows® Server 2012/2012 R2, Windows® 7, Windows® Server 2008, Windows® Vista, Windows® Server 2003, and Windows®XP
- LABEL MATRIX supports over 2,200 printers as well as any Windows-based printer, giving users the widest range of thermal transfer or laser printers to choose from. TEKLYNX consistently adds new drivers to keep up with the ever-growing list of available printers.
- Intuitive interface
- Simple design features
- Suitable for beginners to advanced users
- Dozens of label design samples are included with the software to help you create compliance labels
- Support for over 100 barcode symbologies
- 12 languages supported

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#### Global Advantage

With over 30 years of experience, TEKLYNX International is the world's leading developer of barcode labeling software solutions with global product development, technical support, sales and marketing.

TEKLYNX, the industry leader in label design software, is distributed in 120 countries through 1,500 resellers.

Sales and support offices are located in France, Germany, Singapore, China and the United States. Development is located in France.



United States 1-414-837-4800 France 33-562-601-080

Germany 49-2103-2526-0

Singapore 65-6908-0960

China 65-6908-0960

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